



## The Year to Come

In 2023, the water conservation staff at Arizona Water Company (AWC) made a significant impact by hosting numerous Project WET Festivals, community events, workshops, free plant giveaways, new programs, and much more across our various communities. We are thrilled for even more exciting developments in the New Year.

The New Year will bring some incredible new projects, including the Coleman Alley Project in downtown Superior. Here, various entities are collaborating to convert a dirt lot into a rainwater harvesting demonstration garden. Additionally, our bi-annual Boyce Thompson Arboretum Plant Sale is being expanded to all AWC customers in the Apache Junction service area. This means that residents in Apache Junction can receive two free plants from the Arboretum in the Town of Superior. These plants are desert-adapted and attract pollinators, helping to support our precious desert ecosystem.

Furthermore, AWC has earned two grants from the Water Infrastructure Finance Authority (WIFA). One of these grants will help fund our first-ever rebate program, providing generous financial support for single-family residents to replace older toilets. Do you have an old toilet at home? Keep an eye out for this rebate, which will help you replace your toilet with a new, more efficient model. The other grant is for expanding our popular Water Conservation Kit Pilot Program, making the kits available to residents in all service areas sometime in 2024. Terms and conditions apply.

Our successful water efficiency checkup program will also be expanded in 2024, enabling more of our larger customers to identify leaks and other water inefficiencies at their properties with the help of water professionals. Millions of gallons of water have already been saved, helping to preserve our water resources, and saving customers money. Do you know an entity interested in participating in our water efficiency program? Contact us at [savewater@azwater.com](mailto:savewater@azwater.com).

While we have launched numerous conservation programs in 2023, our work is not finished. In 2024, we plan to launch an Integrated Demand Management Program (IDMP) in Munds Park, as well as a regional White Mountain IDMP for our systems in Overgaard, Pinetop-Lakeside, and Forest Town. This will bring us one step closer to having all our customers under a unique IDMP that fits their community's identity and lifestyle.

Interested in learning more about what Arizona Water Company does to conserve water? Visit our website [here](https://www.azwater.com/conservation) (<https://www.azwater.com/conservation>), or contact us at [savewater@azwater.com](mailto:savewater@azwater.com) to gain insight into the numerous conservation programs that have been launched in collaboration with the communities we serve.